



# Open Frame LCD Advertising Player 01 Series

## Model No.: SH-SW1501BF Size: 15.4 inch Wide Screen

### Features

Indoor multimedia LCD advertising player **with an open frame design for optional**, you can design the front cover according to your exact project. Mostly customers install this open frame LCD ad player under tables or inside walls or inside their own machines to make full use of its open frame feature perfectly.

VESA holes are available.

### Media Player:

#### Support Media Format:

VIDEO: \*.mov, \*.dat, \*.vob, \*.mpg, \*.avi (code is mpeg1, mpeg2, Divx, QuickTime);

PHOTO: \*.jpg (1280\*720 full screens);

MUSIC: \*.mp3 (code is mp3, mp2, Pcm, ac3, mpeg1, wav)

**Storage Media:** CF card, SD card, USB Flash with lock protection all sizes, 512MB/1GB/2GB/4GB/8GB/16GB

**Download Media:** USB-Auto download from USB to CF/SD card with appointed file for security protection.

**Audio Output:** Built-in L/R speakers 2pcs, 2W, 8Ω, Stereo

**Working Temperature:** -17°C-55°C

### LCD Panel:

Panel Brand: AUO  
Screen Ratio: 16:9  
Display Area: 331.2(H)\*207.0(V) mm  
Resolution: 1440\*900  
View Angle: 70/70/60/60  
Brightness: 300cd/m<sup>2</sup>  
Contrast Ratio: 400:1  
Response Time: 16ms  
Display Color: 262K

### Power:

Power Input: DC 12-24V(or AC 110-240V)  
Power Consumption: 25W

### Accessories:

User Manual: 1pc  
Power Cable (with adaptor): 1pc  
Remote Control: 1pc  
Keys: 2pcs  
M6 VESA Screws: 4pcs  
Bracket: No  
Toughened Glass: No

### Packing Details:

Machine Dimensions (mm): 369\*251\*52mm  
Machine Weight (N.W): 3.0kgs  
Unit Packing Size (mm): 490\*150\*340mm  
Unit Packing Weight (G.W): 5.0kgs  
Packing: 4PCS/Carton  
Carton Packing Size (mm): 500\*530\*355mm  
Carton Packing Weight (G.W.): 17.0kgs

