



# Open Frame LCD Advertising Player 01 Series

**Model No.: SH-SW1701BF**  
**Size: 17 inch**

## Features

Indoor multimedia LCD advertising player **with an open frame design**, you can design the front cover according to your exact project. Mostly customers install this open frame LCD ad player under tables or inside walls or inside their own machines to make full use of its open frame feature perfectly. VESA holes are available. With slim frame design is optional.

## Media Player:

### Support Media Format:

VIDEO: \*.mov, \*.dat, \*.vob, \*.mpg, \*.avi (code is mpeg1, mpeg2, Divx, QuickTime);  
PHOTO: \*.jpg (1280\*720 full screens);  
MUSIC: \*.mp3 (code is mp3, mp2, Pcm, ac3, mpeg1, wav)

**Storage Media:** CF card, SD card, USB Flash with lock protection all sizes, 512MB/1GB/2GB/4GB/8GB/16GB

**Download Media:** USB-Auto download from USB to CF/SD card with appointed file for security protection.

**Audio Output:** Built-in L/R speakers 2pcs, 2W, 8Ω, Stereo

**Working Temperature:** -17°C-55°C

## LCD Panel:

Panel Brand: AUO  
Screen Ratio: 4:3  
Display Area: 337.9(H)\*270.3(V) mm  
Resolution: 1280\*1024  
View Angle: 70/65/80/75  
Brightness: 300cd/m<sup>2</sup>  
Contrast Ratio: 600:1  
Response Time: 8ms  
Display Color: 16.2M

## Power:

Power Input: AC 110-240V (or DC 12-24V)  
Power Consumption: 25W

## Accessories:

User Manual: 1pc  
Power Cable (with adaptor): 1pc  
Remote Control: 1pc  
Keys: 2pcs  
M6 VESA Screws: 4pcs  
Bracket: No  
Toughened Glass: No

## Packing Details:

Machine Dimensions (mm): 383\*322\*58mm  
Machine Weight (N.W): 4.8kgs  
Unit Packing Size (mm): 475\*115\*387mm  
Unit Packing Weight (G.W): 5.6kgs  
Packing: 4PCS/Carton  
Carton Packing Size (mm): 493\*487\*417mm  
Carton Packing Weight (G.W.): 23.0kgs

